



SW-Florida COMIC-CON

SATURDAY NOVEMBER 18, 2017

SW-Florida's FIRST COMIC BOOK & POP CULTURE CONVENTION

SPONSORSHIP PACKAGE

Welcome

SW-Florida's First Comic Book & Pop Culture Show Ever!

SW-Florida Comic-Con is a NEW comic book convention located in SW-Florida, Canada. SW-Florida Comic-Con strives to be Ontario's best and truest comic con featuring fandoms of multiple genres. As long-time fans of comic books, toys, pop-culture, animation, sci-fi and fantasy, the promoter wanted to bring that style event to SW-Florida.

The show has exhibitors that cater to a wide-spectrum of interests including comic books, magazines, toys, games, movies, television, anime, manga, cosplay, artwork, sketches and apparel plus much more.

In addition, a roster of comic industry professionals and fandom-related celebrities are in attendance for attendees to meet and greet. We are expecting over 5000 attendees for our inaugural event. We will have attendees from all age groups and all over the USA coming to Comic-Con. This will be one show not to miss!

Sponsorship Opportunities

Web Banners

Get noticed using the SW-Florida Comic-Con website! Increase your exposure to thousands of fans browsing the site to plan their time at the event. Banner will be on the front page of the website

Price: \$1,500.00

Social Media Package

The SW-Florida Comic-Con Facebook fan page has many new followers and keeps growing! Promote your company with a customized posts and get noticed instantly!

Price: \$250.00

Corporate Logo on Promotional Material

Your logo will appear on all SW-Florida Comic-Con promotional material, including posters in different locations, Flyers, Newspaper Ads, Press Releases, Social Media Posts, etc.

Price: \$1,000.00

Corporate Booth

Maximize your exposure with a 10' x 10' booth including Table and Electricity, strategically located at the entrance.

Price: \$1,750.00

Exclusive sponsored staff/volunteer T-shirts

Put your logo in a prominent location on every staff and crew member shirt. Over 25 shirts will be printed and be a topic of conversation during SW-Florida Comic-Con.

Price: \$750.00

Lanyards

Put your logo around the necks of VIP attendees, staff members, media and exhibitors at the show! Lanyards are a like a walking banner: they're a great way to brand your company!

Price: \$700.00

Official Show Bags

Your bags will be distributed at the show in the lobby. Everyone will be carrying your graphics around with them!

Price: \$2,000.00

Main Stage Sponsorship

Have a new product releasing soon that you want to advertise? Sponsor the main stage (where all main events and conferences take place) and get noticed! The Stage will be named 'YOUR COMPANY'.

Price: \$500.00

Banner Sponsor

Have your logo on our Banner at the show in front of all attendees.

Price:\$100.00

Table Sponsor

Your logo on the Show Banner & Product Flyer in all Registration Bags. Only 1 Spot available for this opportunity.

Price: \$1,000.00

Venue Sponsor

Your logo on the Show Banner & Product Flyers at Registration. Only 1 Spot available for this opportunity

Price: \$850.00

Radio Media Sponsor

Logo on the Show Banner - Live at our Show During the Comic-Con (Only Radio Station) Only 1 Spot available for this opportunity.

Price: Radio Ad Commercial Space

Printer Sponsor

Table at the show and logo on all Marketing Promotional Items.

Price: Print all Marketing Items

Title Sponsor - SOLD

Corporate logo incorporated into SW-Florida Comic-Con logo ('SW-Florida Comic-Con presented by YOUR COMPANY') in all media forms (SW-Florida Comic-Con website, posters, radio, TV, newspapers, program guide, badges, backdrops, press releases, etc.); main exhibit hall named 'YOUR COMPANY'. Plus many other privileges!

Price: \$5,000.00

If you are interested in any of these packages please email us at info@swfloridacomicon.com or call us at 239-236-8189. We look forward in hearing from you soon.

Sincerely,

Carmine De Santo
Show Manager
SW-Florida Comic-Con